**Grassroots Tennis & Education**

**14th Annual Autumn Classic**

**Junior Tennis Tournament and Fundraiser**

***A two-day event in support of the outstanding tennis and youth developmental programming offered to underserved youth by Grassroots Tennis & Education – an award-winning non-profit organization.***

**October 3rd & 4th, 2020**

**William Rippe Tennis Center @ Springwood Park, Norwalk CT**

**(Located behind the Grassroots Youth Center)**

* Doubles – Boys Varsity
* Doubles – Girls Varsity
* Doubles – Boys Junior Varsity
* Doubles – Girls Junior Varsity

**Participating Fairfield County High School Tennis Programs**

We are expecting more than two hundred players and their parents from all over Fairfield County. So far, 20 local High Schools have joined our committee, and members of their teams will be playing.

* Brunswick School
* Darien High School
* Fairfield Ludlowe High School
* Fairfield Warde High School
* Greens Farms Academy (Westport)
* Greenwich Academy
* Greenwich High School
* Hopkins School (New Haven)
* Joel Barlow High School (Redding)
* King School (Stamford)
* New Canaan High School
* Rye Country Day School
* Sacred Heart Greenwich
* St. Joseph High School (Trumbull)
* St. Luke’s School (New Canaan)
* Staples High School (Westport)
* Trumbull High School
* Westhill High School (Stamford)
* Weston High School
* Wilton High School

**Funding**

Grassroots receives no Federal, State or local funding. We rely on the generous support provided by foundations, individuals and corporations, and from the two major tournament events that Grassroots runs, the *Autumn Classic* and *Play in May*.

This year has been particularly challenging due to COVID-19. We have been unable to hold our other fundraising events this year and thus are facing a 30% cut to our revenue. Your support of Autumn Classic this year will have a larger impact than ever before – helping us close this revenue gap and ensure

that our children and youth continue to receive impactful programming during a time when they need it the most.

**Benefits of Sponsoring the 14th Annual Autumn Classic**

* Create visibility for your brand – tied to a very worthy cause
* Directly and positively improve the lives of youth – in your southwestern Connecticut community
* Experience firsthand the work that Grassroots is engaged in, and the impact that your sponsorship will make for these amazing kids

**Sponsorship Opportunities**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sponsorship Levels** | **Platinum**  ($5,000+) | **Gold**  ($1,000) | **Silver**  ($500) | **Bronze**  ($250) |
| Naming Event Sponsor | X |  |  |  |
| E-blast promotion to entire database | X |  |  |  |
| Social Media promotion | X | X |  |  |
| Local Area Publicity/Press | X | X |  |  |
| Logo on Event T-shirt | X | X | X |  |
| Logo/Name on signage at event | X | X | X | X |
| Logo/Name on event webpage | X | X | X | X |

**Sponsor Agreement:**

Name: Address:

City: State: \_\_\_\_ Zip: \_\_\_\_\_\_\_

Phone: Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Sponsorship Level:**

I/We pledge a tax deductible contribution of $\_\_\_\_\_\_\_\_\_ to Grassroots for the following Sponsor package (please select):

□ Platinum □ Gold □ Silver □ Bronze

Signature: Name (Please Print):

□ My employer has a matching gift program.

Please mail this Sponsorship Agreement, along with a check made payable to “Norwalk/Stamford Grassroots Tennis & Education” to:

Norwalk/Stamford Grassroots Tennis & Education

11 Ingalls Avenue, Norwalk CT 06854